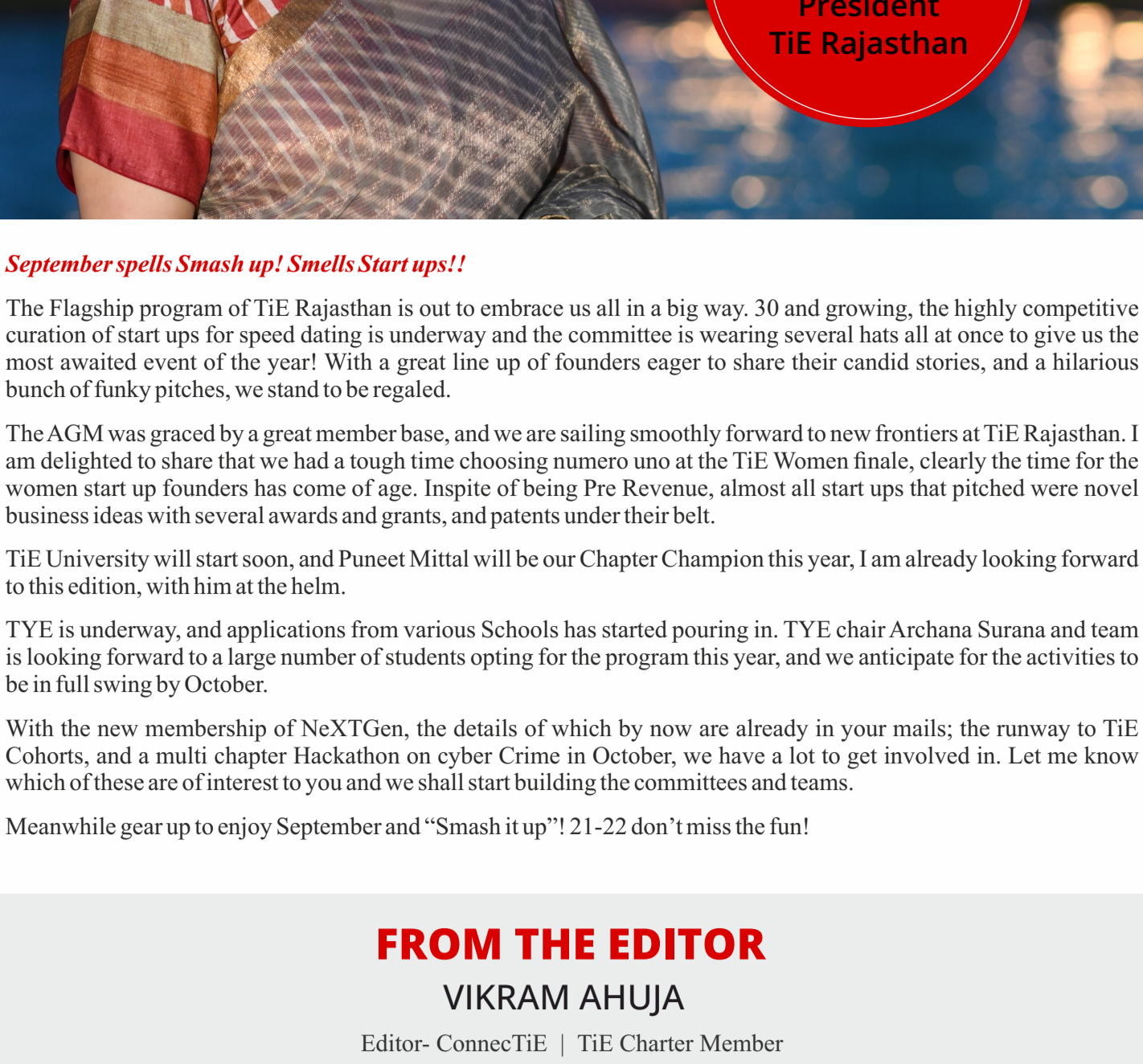


ConnectiE NEWSLETTER OF TIE RAJASTHAN

NEWSLETTER SEPTEMBER 2023



MESSAGE FROM THE PRESIDENT

DR. SHEENU JHWAR
President
TIE Rajasthan

September spells Smash up! Smells Start ups!!

The Flagship program of TIE Rajasthan is out to embrace us all in a big way. 30 and growing, the highly competitive curation of start ups for speed dating is underway and the committee is wearing several hats all at once to give us the most awfully event of the year! With a great line up of founders eager to share their candid stories, and a hilarious bunch of funky pitches, we stand to be reeled in.

The AGM was graced by a great member base, and we are sailing smoothly forward to new frontiers at TIE Rajasthan. I am delighted to share that we had a tough time choosing numero uno at the TIE Women finale, clearly the rivalry for the women start up founders has come of age. In spite of being Pre Revenue, almost all start ups that pitched were novel business ideas with several awards and grants, and patents under their belt.

TIE University will start soon, and Puneet Mittal will be our Chapter Champion this year. I am already looking forward to this year, with him at the helm.

TYE is underway, and applications from various Schools has started pouring in. TYE chair Archana Surana and team is looking forward to a large number of students opting for the program this year, and we anticipate for the activities to be in full swing by October.

With the new membership of NeXTGen, the details of which by now are already in your mails; the runway to TIE Cohorts, and a multi chapter Hackathon on cyber Crime in October, we have a lot to get involved in. Let me know which of these are of interest to you and we shall start building the committees and teams.

Meanwhile gear up to enjoy September and "Smash it up"! 21-22 don't miss the fun!

FROM THE EDITOR

VIKRAM AHUJA

Editor- ConnectiE | TIE Chapter Member

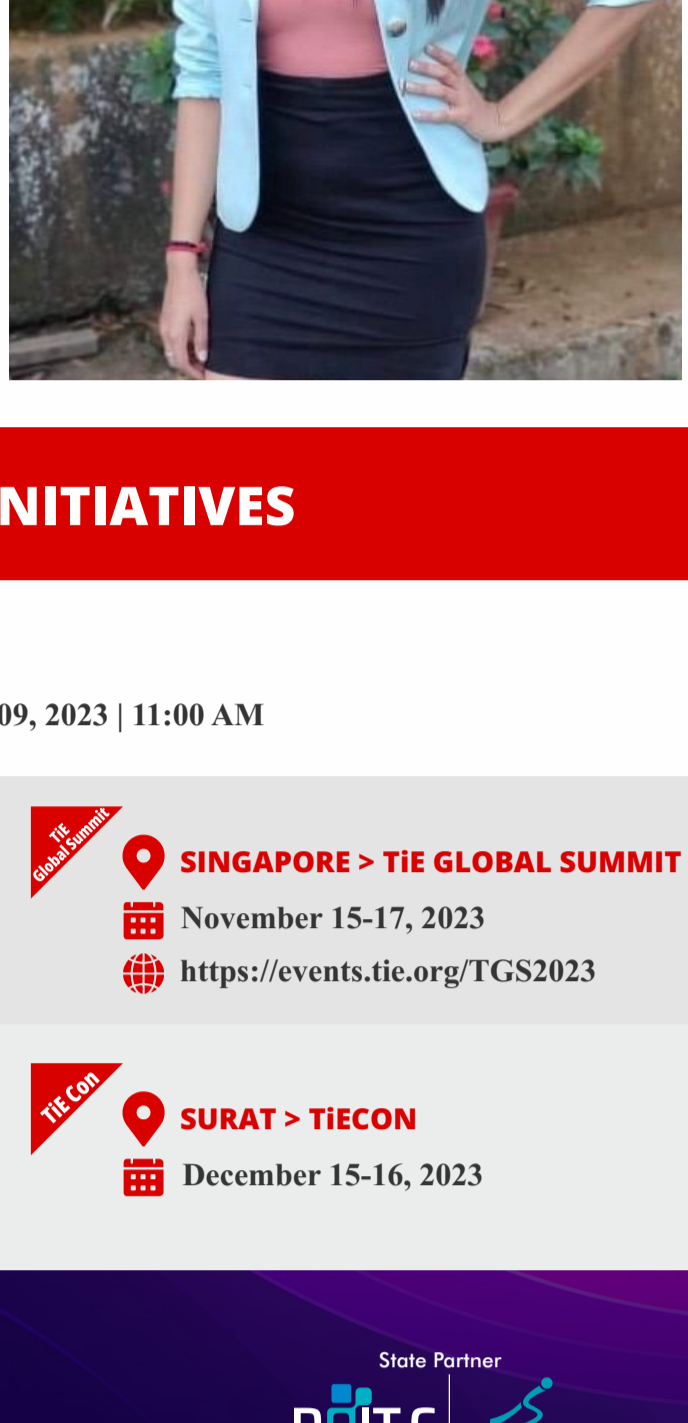
This month I am delighted to write about and invite all my readers to TIE Smashup 2023!

Like the startup ecosystem has been doubling digit growth in the Indian economy, witnessing double digit growth year on year, TIE Rajasthan has been doing its part in pushing this revolution with events like TIE Smashup which began nearly a decade ago and this year will witness its seventh edition.

In about a fortnight from when you're reading this, ideas and dreams of aspiring entrepreneurs like yourself and the vision and wisdom of founders will be colliding on the vibrant backdrop of Jaipur's cultural heritage, to amalgamate into the electrifying two day experience that is TIE Smashup. From improv-esque pitches to huddling with power players who can give that boost to your startup, to 'speed-dating' and wooing potential investors and an conference where you can bet on getting honest, no-holds-barred feedback, Smashup will have it all.

So regardless of whether you're an aspiring entrepreneur, a network of individual investor or a corporate looking for a peek into the latest on the startup scene to shake up your own organization, you should head on over to [tiesmashup.com](https://www.tiesmashup.com) and register yourself for the hottest startup event of Rajasthan.

See you all there!



STARTUP SPARKS

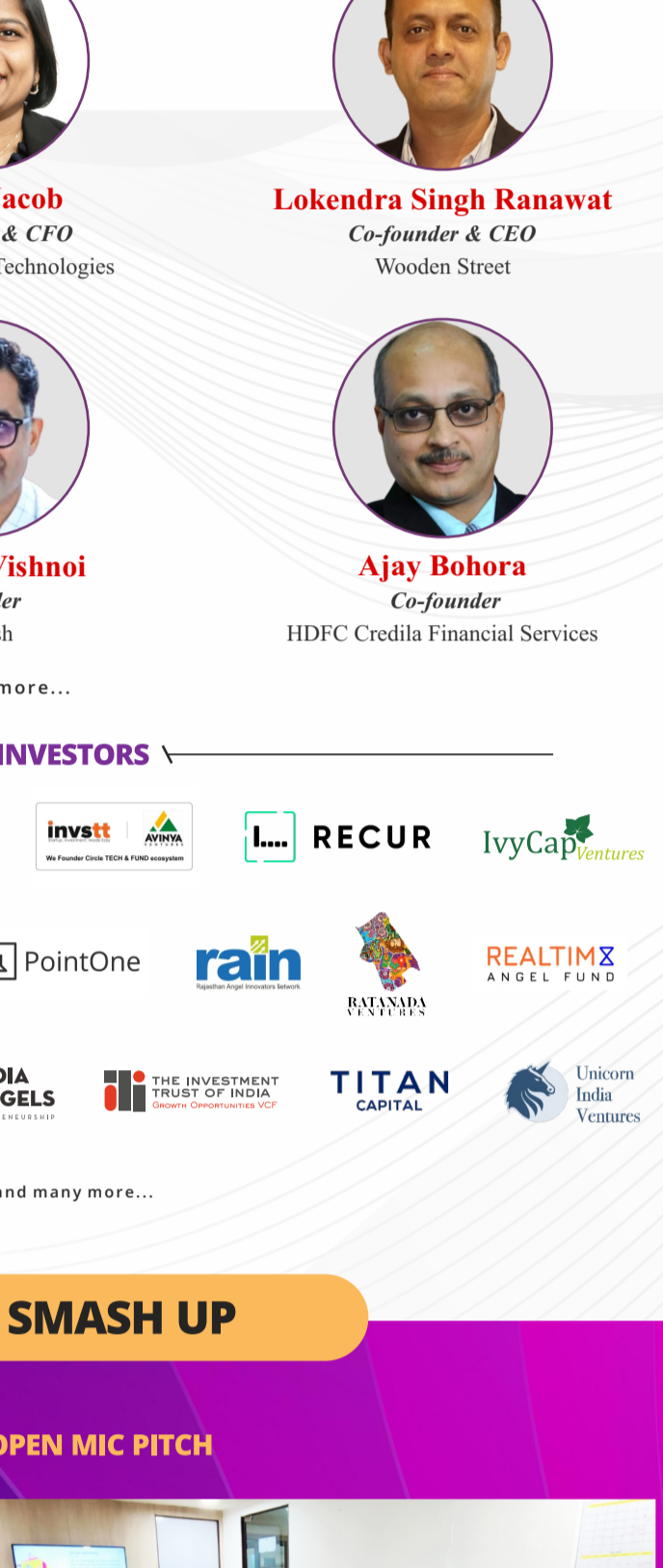
AVIOTRON AEROSPACE

Every year 15 lakh engineers graduate in India and hardly 1-2% of them end up working in the same domain. This huge gap gap is exactly where AeroBay by Aviotron Aerospace comes in.

'Aviotron Aerospace' founded by Ms. Neha Chauhan with a vision to create a complete 360 degree Experiential learning ecosystem, through an industrial grade lab setup provides students much needed 21st century skills while focusing on their creativity, innovation, mathematical thinking, vocational skills and design thinking. With a B2B2C model, Aviotron Aerospace has over 40 Schools PAN India with approx. 10,000 students successfully graduated with the program.

Aviotron was recognised as the Best Startup in Aim congress Dubai in 2019 and also got selected for Shark Tank India S1.

Associated with TIE since the beginning they also got a chance to represent TIE Rajasthan at a Global Level at GITEX DUBAI for TIE Women Global Competition. "We have always received a great mentorship and support from the amazing mentors at TIE Rajasthan especially Mr. Mahavir Pratap Sharma and Dr. Sheenu Jhwar. We are forever grateful for the opportunities TIE Rajasthan has provided us", says Neha.



OPEN MIC

September 09, 2023 | 11:00 AM



VADODARA > TIECON

October 20-21, 2023



SINGAPORE > TIE GLOBAL SUMMIT

November 15-17, 2023
<https://events.tie.org/TGS2023>



DEHRADUN > TIECON

December 2, 2023



SURAT > TIECON

December 15-16, 2023



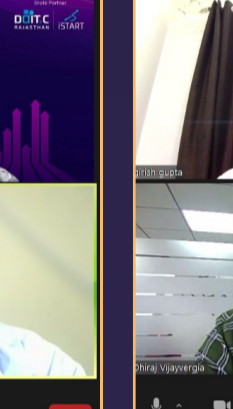
FOR THE STARTUP BY THE STARTUP
7TH EDITION



CONFIRMED SPEAKERS



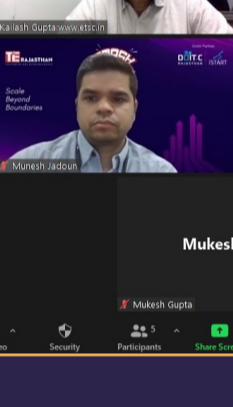
Pulkit Jain
Co-founder
Vedantu



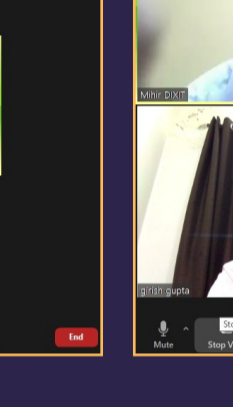
Deena Jacob
Co-founder & CFO
Open Financial Technologies



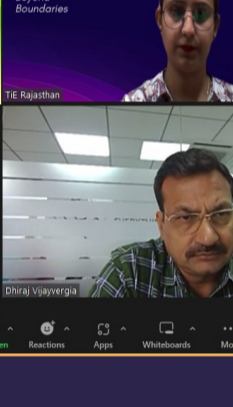
Lokendra Singh Ranawat
Co-founder & CEO
Wooden Street



Jitendra Dhaka
Founder
Bank Sathi



Hemant Vishnoi
Founder
Enkash



Ajay Bohora
Co-founder
HDFC Credila Financial Services

and many more...

CONFIRMED INVESTORS



RUNWAY TO SMASH UP

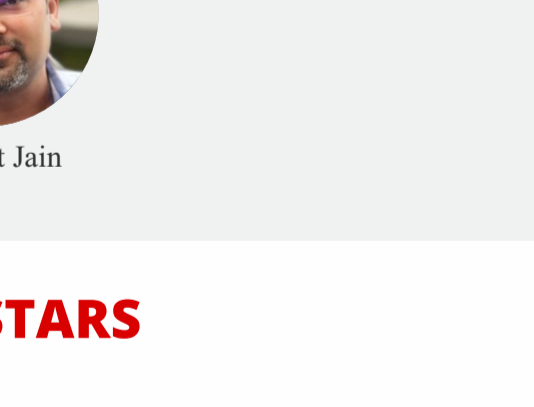
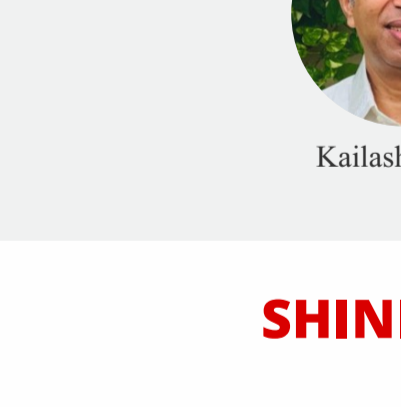
STARTUP MEET & OPEN MIC PITCH



STARTUP SCREENING



REGISTER NOW



The Rajasthan Chapter Finals of TIE Women Global Pitch Competition was organised at iStart's Techno Hub in Jaipur on 28th Aug.

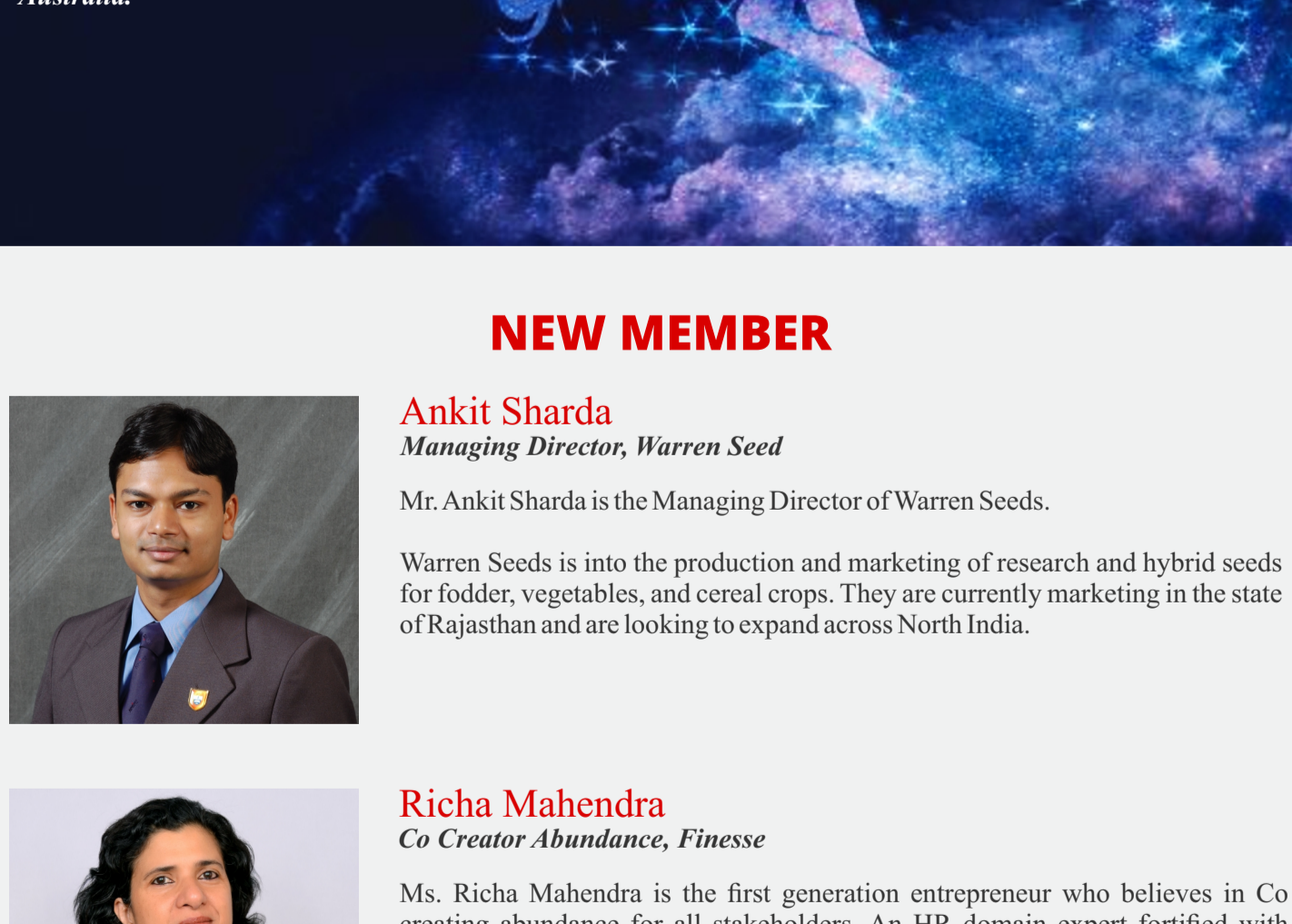
8 women founders, selected from the cohort of 41 applicants, presented their ideas to an esteemed jury that unanimously announced Dr. Kanika Singroha, Founder of Cellverse as the Chapter Winner. Mahi Singh, Founder of Canerie and Varshika Jain, Founder of Learn2Read, secured first and second runner up spots respectively.

Mr. Anurag Jain, Co-Founder- Car Dekho, Mr. Vigyan Louhara, MD- Majestic Basmati, Mr. Arvind Thanvi, Founder-Moinee Foundation, Ms. Umang Purohit and Mr. Abhishek Patodia- iStart Mentors evaluated the presenting startups as Jury.

The winner, Dr. Kanika will now represent Rajasthan in the TIE Women Global Pitch Competition to be held in Singapore in November this year.

With support of the Department of Information Technology & Communication, Government of Rajasthan's iStart Rajasthan as the State Partner for this program, TIE Rajasthan will bear the entire expense of the winning startup & iStart to Singapore where she will contest alongside winners from 35 TIE Chapters for an equity free prize money of upto USD 50,000 and many other opportunities.

Mr. Mahavir Sharma, Dr. Sheenu Jhanwar and Mr. Amit Purohit, Manager- iStart motivated the founders with their words. TIE Rajasthan will continue to mentor these startups with help of multiple programmatic interventions.



TIE WOMEN RAJASTHAN CHAPTER WINNER

CELLVERSE

Around 20 million animals are killed for testing drugs/formulations at Preclinical drug trials. Despite such huge number of animals being sacrificed, more than 90% of the drugs fail to match the results in human clinical trials. This causes loss of billions of dollars to the pharma and cosmetics industry.

Moreover, potentially effective drug candidates never enter clinical trials owing to negative preclinical tests given that most animal models poorly resemble human conditions and thus have low predictive values.

Very recently, this menace has been addressed by various Governments across the globe including the USA, EU, Canada, South Korea and India having passed laws to accept alternative disease models for drug testing and screening in order to do away with animal models for drug testing.

With a b2b business model we have already identified Pharma giants as our early adopters and various research groups across the globe as our customers. Through this process we can increase the rate of launch of drug in the market by 15% along with saving huge costs for maintaining animal house facilities.

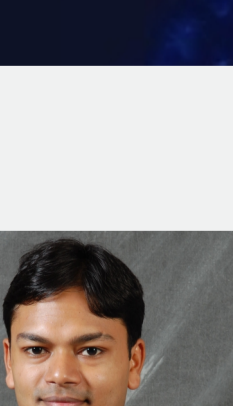
Dr. Singroha has been selected as Stanford India Bio design Fellow. Cellverse has also received various govt funding and aid worth 1 CR.

"I feel extremely lucky to have discovered TIE Rajasthan at the early stages of our journey. Tapping the right network is extremely crucial for any startup and TIE is doing exactly that for us.



The refinement in our business plan just in a span of two months through an intensive yet very crisp mentoring is remarkable. I am looking forward to make the best out of TIE's seasoned mentorship, invaluable network and resources." Says **Dr. Kanika Singroha**

MENTORS OF THE MONTH



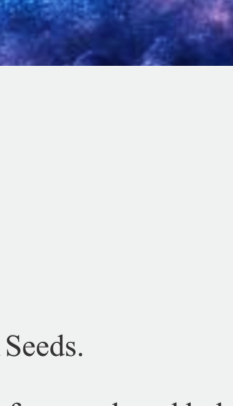
Vijay Sharma



Kailash Gupta



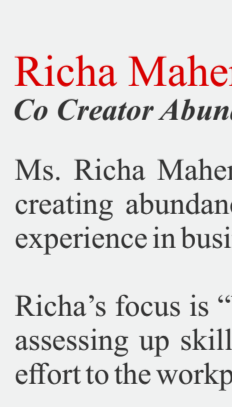
Manuj Goyal



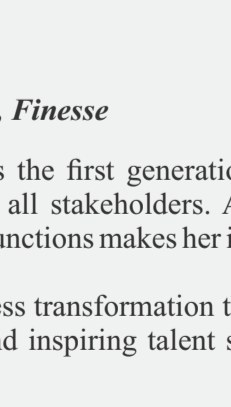
Tikam Jain



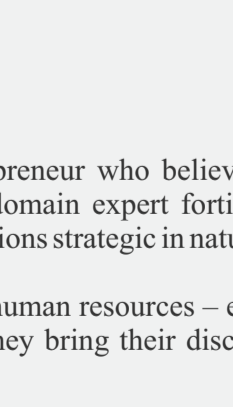
Ashim Bhasin



Nikhil Agarwal

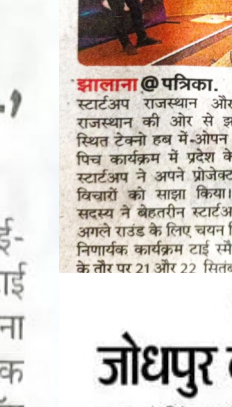


Hemant Chauhan

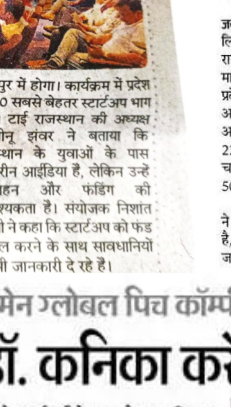


Smriti Tripathi

OPEN MIC - JURY MEMBERS OF THE MONTH



Kailash Gupta



Nishant Jain

SHINING YOUNG STARS

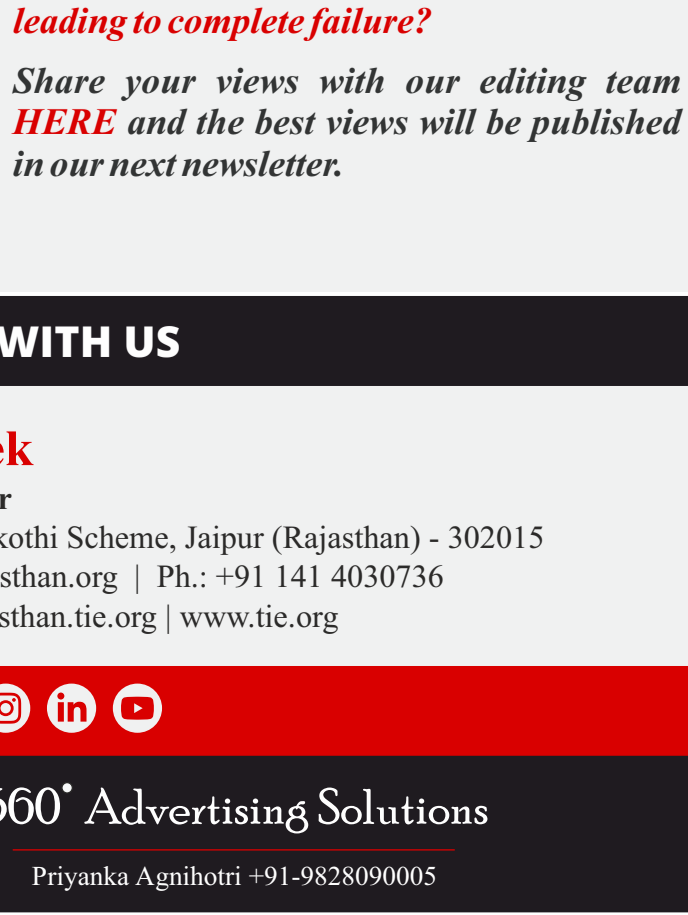
COLLATIO

In high school, students face a lot of problems for internship like uncertainty of the field that the students want to pursue, weak build-up of LOR and lack of work experience in school. Here is a platform for those students to connect with different organisations to get internships and volunteering opportunities-Collatio.

Collatio is a platform created by students of Maharashtra Sawai Bhawan Singh School (MSBS). This is a space to provide knowledge of all the fields and one may have experience of the field by doing different kind of internships at different levels at an early age.

The team participating in TIE Young Entrepreneurs Rajasthan Chapter Pitching Competition and won "Recommendation by Mentor" award. It was an enriching experience for our team Collatio to participate in the competition.

Our mentor, Dr. Sheenu Jhwar, who guided and supported us throughout the journey which made our journey to this competition easier.



UNICORN OF THE MONTH

Canva provides an online professional design tool. It offers a library of templates, images, and fonts which allows users to create various visual content such as presentations, posters, social media graphics, logos, and more. The company was founded in 2013 and is based in Surry Hills, Australia.

NEW MEMBER

Ankit Sharda
Managing Director, Warren Seed

Mr. Ankit Sharda is the Managing Director of Warren Seeds.

Warren Seeds is into the production and marketing of research and hybrid seeds for fodder, vegetables, and cereal crops. They are currently marketing in the state of Rajasthan and are looking to expand across North India.

Richa Mahendra
Co Creator Abundance, Finesse

Ms. Richa Mahendra is the first generation entrepreneur who believes in Co creating abundance for all stakeholders. Her HR domain expert fortified with experience in business functions makes her interventions strategic in nature.

Richa's focus is "business transformation through human resources – engaging, assessing & skillings and inspiring talent so that they bring their discretionary effort to the workplace."

She has over 27 years of industry experience prior to launching her Entrepreneurial foray "Finesse". Her last assignment was as HR Head for a telecom Organization.

Currently Richa is orchestrating change across industry with Finesse which offers Business Transformation partnership, OD interventions, Performance Management System development, Coaching, Leadership Assessment Centre's, training are the key services.

TIE IN MEDIA

CELEBRATING FAILURES

Vertical farming robotics startup Fifth Season shuts down

Fifth Season Collection

October also saw the fall of vertical farming robotics startup Fifth Season Collection. The company's use of robotics tech to grow greens for salad kits sold at grocery stores attracted \$35M in Series A funding from Drive Capital among others. While the company did not release a statement at the time of closure, reports suggested that the startup could have struggled to raise the capital needed to support its capital-heavy operating model amid economic turbulence.

What do you think could have saved Fifth Season Collection from this downfall leading to complete failure?

Share your views with our editing team HERE and the best views will be published in our next newsletter.

CONNECT WITH US

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