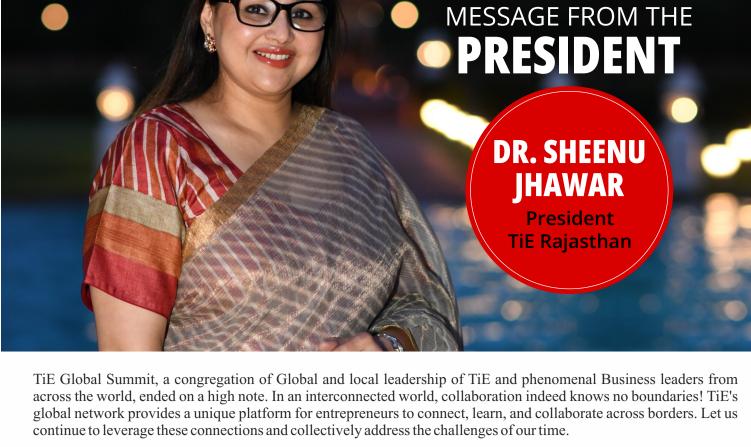
ConnecTiE

NEWSLETTER DECEMBER 2023



The rapid advancement of technology continues to redefine industries and business models. The deliberations at the Summit clearly marked AI, Healthtech and particularly AI in Healthtech as the sunrise industries. But is that really a surprise; TiE has always embraced the transformative power of technology, and it is essential for us to stay at the forefront of these changes. In all that we do we see a marked trajectory of start-ups in these fields. The deep tech – healthcare based start-up of TiE Rajasthan's Chapter winner in the Women's finals is clear testimony to how the local landscape is being impacted at a fast pace. Fintech is also a favourite of the funds, and entrepreneurs from India march forward as a clear beacon for the World to see. There is definitive progress at every level; let us leverage technology as

In our journey towards a more inclusive future, TiE is committed to fostering diversity and equity within our community. We recognize that diverse perspectives fuel innovation, and by championing inclusivity, we not only

strengthen our network but also contribute to a more just and equitable world. The interactive sessions with EMs, and increasing attention for Nextgen fuels this mindset. I am elated to see that we now have a growing cohort in both categories, and it motivates me and my committee to put more time and effort into all we do. I thank the Governing Council, the Strategic and all Program committees, the secretariat and all of my members for being an integral part of the TiE community. Your passion, ideas, and commitment inspire us all. Together, we have the power to shape a future that is not only resilient but also inclusive, sustainable, and technologically advanced.

a catalyst for positive change and sustainable growth within and around our spheres.

FROM THE EDITOR VIKRAM AHUJA Editor- ConnecTiE | TiE Charter Member November has been an interesting month. The festive season, the cricket, the state assembly elections all came together, each with its own flavour of intrigue and drama. But, and not surprisingly I guess, of the three it

was cricket which had the highest drama and caused the most amount of consternation and controversy amongst all of us Indians. For those of you who have not followed the story, (if there even are such hermits amongst us), our blue boys went on a rampage and knocked out ten opponents, each greater than the last in a series of blazing performances. The build-up before the final match against Australia

was intense. Emotions and hopes both ran high. With the assembly elections in five states around the bend, even our country's highest leadership came ring-side to cheer our players to victory. It was a heady cocktail of delight with Indians all over the world waiting with baited breath. And then of course the team lost.

highly vocal section of 'fans', and I use that word in the loosest sense possible, who thought it was a good idea to

game!'

STARTUP SPARKS

issue rape threats to the families of players online. There were also politicians who used this opportunity to such pressure? And we in the business of business can engage in some more mudslinging. Honestly the take away an important lesson from this, that some reactions after the loss were more distressing than the pressure is good, but undue pressure can ruin things. It loss itself. takes both pressure and positive encouragement to win and most importantly it takes a positive atmosphere, This is a trend in our country. The way we treat our own which some 'fans' vitiate at the drop of a hat. people and how we pressurise them, completely forgetting that the point of the game is to play and not just win. Our boys played wonderfully and the matches I am reminded of Henry Newbolt's famous lines, which would perhaps be applicable on both the players and the were a treat to watch. But they know the Indian public cricket fans in this case, 'Play up! play up! and play the too well. They knew what was at stake if they lost. And

Their company specializes in creating cutting-edge, cloud-based software solutions designed to revolutionize how restaurants operate and interact with their customers. "TiE Rajasthan has been instrumental in connecting us with industry experts, mentors, and potential investors, aiding our growth and networking efforts," says Manul. BREAKFAST SESSION WITH EMERGING ENTREPRENEURS We got an overwhelming response for our first

"Founder's Grail" - Breakfast Session with Emerging

The event was hosted by EM Mr. Shiv Ram. Charter

Members Mr. J. K. Jajoo, Mr. Anil Agarwal, and President Dr. Sheenu Jhawar graced the event with their

TIE MASTERCLASS #3

Now, sports pundits have been and will keep analysing every detail and minute incidents to determine what went wrong and why the match was lost but we are more concerned about the reaction of possibly a small but still

so of-course they lost. Who would enjoy playing under

Managing the outlet Operations, POS, Sales Record, Customer Experience, Marketing and Promotions play

The Foodie Bee founded by Manul Gahlot is a dynamic and innovative startup, operating in the food tech industry, specifically within the domain of restaurant

a major role in the food industry.

management systems.

Entrepreneurs.

presence.

THE FOODIE BEE

The session entailed sharing of entrepreneurial journeys

leading to potential business synergy amongst all

present, including five EMs and four other successful -

We are excited to continue this momentum in our future

networking breakfasts. The next session is scheduled for

STARTUP OPEN MIC

RAJASTHAN

PROF. ARVIND SAHAY

Professor, IIM Ahmedabad

Director, MDI Gurgaon

LIE3INDS

Growth stage start-ups of the city.

UPCOMING EVENTS

January.

December 8, 2023 December 9, 2023 RAJASTHAN Masterclass #3

Professor- Marketing & International Business TIE HYDERABAD MEET-UP **December 15-16, 2023**



WINTER

Get ready for an evening of live music,

entertainment, drinks, and dinner

DEC **29** 2023

Venue: Jai Mahal Palace Time: 7:00 pm onwards





MARK YOUR CALE

AND GET SET

GLOBAL RETREAT

January 25-28, 2024



Puneet Mittal

Chapter Lead

Arun Sharma

Committee Members

and invaluable workshops.

boring tasks in a few clicks.

Jaipur to global recognition. "

TiE Rajasthan Continues to Empower Collegiate

Innovators! by fourth consecutive participation in TiE

University 2024! Led by Mr Puneet Mittal, Chair of TiE

University Rajasthan Committee 2024, alongside Co-

Chair Parijat Agarwal and Chief Mentor Basantt

Khaitan, Shipra Bhutani, Arun Sharma, Vijay Johar. This global initiative offers a 9-month immersive experience filled with mentorship, investor connections,

Infrahive is allowing businesses to train custom LLMs

generating the funds for their various treatments

including therapies, special education etc and devoting a

specific amount of time to them becomes a major task

for working parents. Children aged 5 to 7 years are at risk of specific learning disability (SLD) and the

situation is only exacerbated after the Covid-19

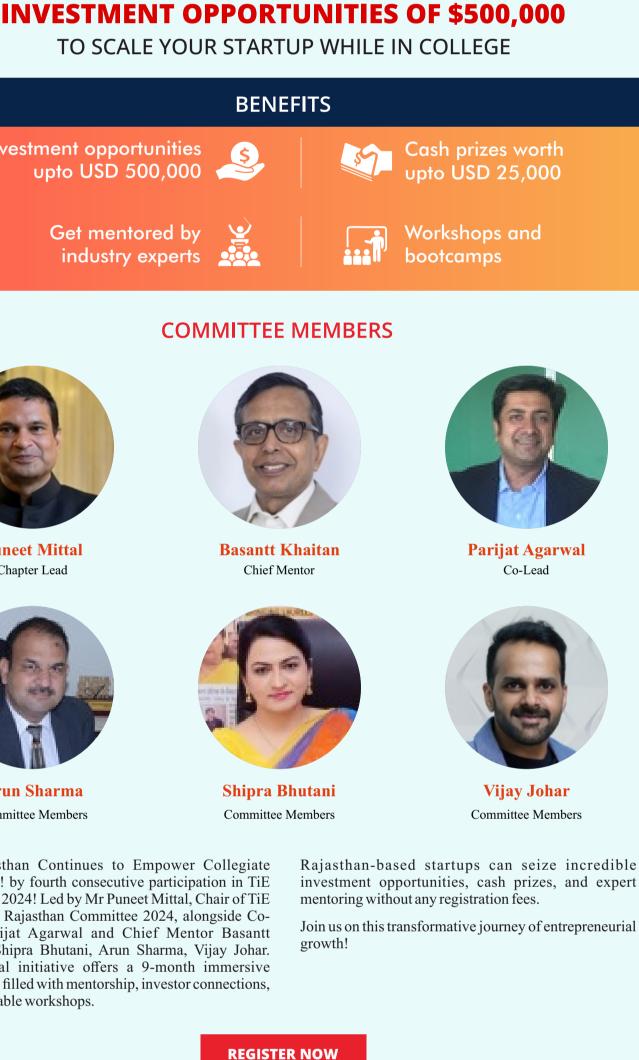
How much simpler it might get for working parents to

make a healthy work-life balance and provide for their

child's treatment if they have a caretaker who

understands the medical and therapy needs of the child.

pandemic.



Through TiE University Global, mentored by Smriti

such cases to trained caretakers through a platform,

website and app. Parents can choose from various

packages based upon the fees and hours caretaker

"Through this idea we want to help working parents by

providing them with educated care takers or a personnel

Through TiE Rajasthan we participated in TYE

program, which was a great opportunity for us to learn

and connect with mentors for best guidance", says team

Thank you to TiE for bringing together visionaries, industry leaders and entrepreneurs from around the

world to connect with blossoming and enterprising

women founders. We look forward to future TiE Global

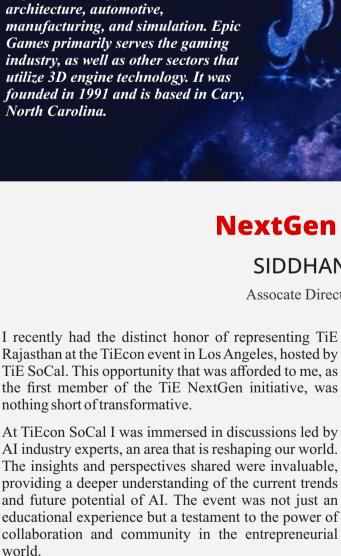
In the end a big shout out to the entire TiE Global team

Dharti and Nandini. The extent of coordination and

promptness was a true testament to teamwork and cohesiveness without which it was impossible to make

The TiE Global Summit a Magnum opus.

Summits.



I extend my heartfelt gratitude to TiE Rajasthan and TiE SoCal for this incredible opportunity. A special thanks to President Mr. Ashish Saboo and his dedicated team for their warm welcome and for orchestrating such an

enriching event. Their efforts in bringing together diverse minds and fostering an environment of learning

This experience has solidified my belief in the power of

networks like TiE. It underscores the importance of initiatives like TiE NextGen in nurturing young minds and bridging generational knowledge in the

Looking forward, I am excited to bring back the knowledge and connections gained to TiE Rajasthan and to contribute to the growing legacy of our vibrant

INNOVATI WN & STARTUP TIMES (GIST)

and growth were truly commendable.

entrepreneurial ecosystem.

community.

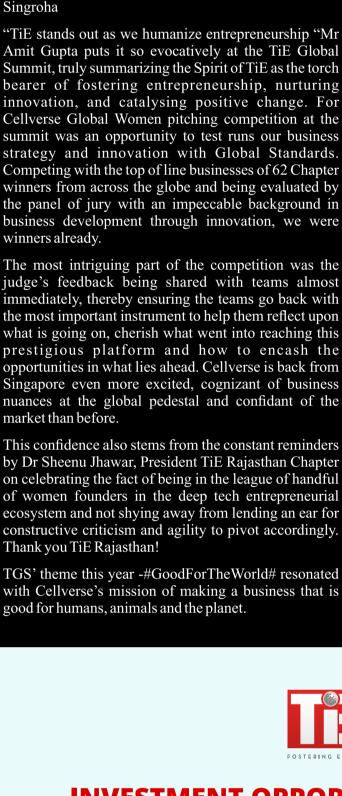




TIE IN MEDIA

अक्टूबर CONNECT WITH US Arun Pareek **Executive Director**

SCALING REGISTER **DEEP DIVE WORKSHOP** NOW **December 10, 2023** Startup Journey with Deena Jacob Co-founder & CFO Open Financial Technologies Pvt. Ltd Deep Dive Workshop Strategy Development C Customer Acquisition **APPLICATION OF** A Adaptability Lean Operations **PSYCHOLOGY &** Innovation Integration **NEUROSCIENCE TO** Networking G Growth Mindset **SOLVING BUSINESS PROBLEMS** 🤃 5-6pm Virtual Meet REGISTER NOW 3:00 pm - 6:00 pm **Resident Lounge** ITC Rajputana SURAT > TIECON December 15-16, 2023 **KNOWLEDGE SESSION** RAJASTHAN **CROSS CHAPTER COLLABORATION** Members Meet and Greet in Hyderabad 15-16 DEC 2023





needed for.

Ahsaas.

UNICORN OF THE MONTH

NextGen INITIATIVE

SIDDHANT JHAWAR

Assocate Director, Apex Hospitals

PHOTO GALLERY

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CON

Media & Entertainment

United States

Epic Games operates as an interactive entertainment company and provider of three-dimensional (3D) engine technology. The company operates a popular game and develops a game engine including film and television,

specialist nanny.

THE EXCITING JOURNEY OF INFRAHIVE WITH TIE RAJASTHAN- CHAPTER WINNER TIE U 2023





15 E-mail: ed@tierajasthan.org | Ph.: +91 141 4030736 RAJASTHAN Website: www.rajasthan.tie.org | www.tie.org FOSTERING

Sector Equipments. NextGen Member Devansh Maheshwari Senior Executive, P.R. Rolling Mills Pvt. Ltd organization. and has been instrumental in spearheading various initiatives. His strategic mindset and innovative thinking have played a pivotal role in positioning our company at the forefront of the industry. **CELEBRATING FAILURES** CommonBond In September, student loan lender CommonBond announced that it would be shutting down. The company had fared well before the pandemic, raising more than \$1.1B as of 2019. But the refinance market took a massive hit over the 2 years that followed, and the pause on student loan payments zapped the demand for solutions like CommonBond's offering. While the company tried to pivot and expand into loans for folks that wanted to give home solar panels a go, it ultimately wasn't able to scale and raise new funding quickly enough to make it work. युवा स्टार्टअप को मिलेगा ग्लोबल प्लेटफाम जयपुर@पत्रिका. टाई राजस्थान की ओर से टाई यू-2024 का आयोजन किया जाएगा। इसमें युवा स्टार्टअप्स को ग्लोबल स्तर के निवेशकों से जोड़ा जाएगा। प्रेसिडेंट डॉ. शीनू झंवर ने बताया कि इसमें विजेता स्टार्टअप को 4 करोड रुपए तक के निवेश की संभावना के साथ 20 लाख का प्राइज दिया जाएगा। इसके लिए रजिस्ट्रेशन शुरू हो चुके हैं। टाई यू-2024 का पोस्टर जारी किया गया।

Srishti sanehar

होगी। विजेता को कैलिफोर्निया स्थित सिलिकॉन वैली में अगले साल अप्रैल-मई में होने वाले ग्लोबल आइकॉन में हिस्सा लेने का अवसर मिलेगा। इससे उनको अंतरराष्ट्रीय स्तर पर पहचान C-97, Janpath, Lalkothi Scheme, Jaipur (Rajasthan) - 302015

ENTREPRENEU

को निवेश जुटाने का मौका

360° Advertising Solutions

manufacturing facilities in Jaipur and internationally in Africa. Devansh has consistently demonstrated exceptional skills and dedication in various areas of business, including management, marketing, planning, strategy, and technology and innovation. His comprehensive approach to these facets of business has significantly contributed to the success and growth of our In his role as a Senior Executive, Devansh has exhibited outstanding leadership

> जयपुर| युवा स्टार्टअप को प्रोत्साहन के लिए टाई राजस्थान की ओर से टाई यू-2024 आयोजित किया जाएगा। मंगलवार को इसका पोस्टर जारी किया गया है। इस अवसर पर टाई राजस्थान की अध्यक्ष डॉ शीनू झंवर, कमेटी चेयर पुनीत मित्तल, को चेयर परिजात अग्रवाल, चीफ मेंटर बसंत खेतान, विजय जोहर, अरुण शर्मा और शिप्रा भूटानी मौजूद रहे। पुनीत मित्तल ने बताया कि प्रदेश के युवा स्टार्टअप के बेहतर आइडिया को इंडस्ट्री से जोड़ने और वैश्विक स्तर पर पहचान के लिए टाई यूनिवर्सिटी-2024 आयोजित किया जाएगा। इसमें विजेता स्टार्टअप को 4 करोड़ रुपए तक के निवेश की संभावना के साथ 20 लाख का नगद इनाम दिया जाएगा। रजिस्ट्रेशन कराने वाले स्टार्टअप को इंडस्ट्री एक्सपर्ट के साथ निश्ल्क वर्कशॉप और अन्य कार्यक्रमों में हिस्सा लेने का मौका मिलेगा। शीनू झंवर ने बताया कि स्टार्टअप प्रतियोगिता के लिए पंजीकरण शुरू हो चुके हैं। रजिस्ट्रेशन के बाद चैप्टर विजेता और शीर्ष दस के चयन की प्रक्रिया शुरू

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What do you think could have saved Fifth Season Collection from this downfall leading to complete failure? Share your views with our editing team **HERE** and the best views will be published in our next newsletter. टाई यू में मिलेगा स्टार्टअप