DR. SHEENU

JHAWAR

President TiE Rajasthan

AUGUST 2023

MESSAGE FROM THE

To August beginnings! The start-up season is upon us. TiE Women was launched in collaboration with DoITC IStart, followed soon after with a fabulous road show of masterclasses, pitches, and start-up interaction with close to 200 women founders or potential founders across 4 districts of Rajasthan. And this is ongoing; the next road show happens at Kota with the masterclass

Please connect with the TiE office for more details.

Global Summit.

execution.

through pitch sessions.

to grab the Core Placements.

coveted core jobs.

on one.

in employability throughout India.

TiE India Angels, Rajasthan committee is gearing up under the strong and committed leadership of Siddarth Shah. This should, in times to come, become a formidable investment arm of our chapter and give the start-ups muchdeserving Global exposure. I watch with great interest as the desired structure takes shape and open mics gain popularity and traction. University partnerships, a MoU with Istart-DoITC, and the communiqué of Smash Up should further strengthen the positioning of TiE as the first among equals in a thriving ecosystem! Bhawal, the force behind "TiE Programs," has decided to take a break to find more time with her baby girl and her family. She leaves behind very large shoes to fill. I know this comes as a surprise to all of us who have known her and her versatile ways! But let's wish her the very best, as motherhood is the most beautiful role of all!

Join me as I welcome Sonam Pareek in the role of Administrator to the TiE Rajasthan Family, and do stay tuned as various things unfold towards a wonderful August! FROM THE EDITOR

VIKRAM AHUJA Editor- ConnecTiE | TiE Charter Member Good startups like good food have a recipe. It takes an idea, and a person willing to put in the effort and time to

make that idea reality. It takes a dedicated team with the capability to share that vision and burn the midnight oil. And it takes money. It is not without reason that it's said that the wheels of both industry and war turn through money.

venture. And how apt the name because thanks to these angels and their abilities and insights, hundreds of startups have taken wing over the years, which otherwise would've joined the mill of abandoned ideas.

In today's capitalist economies there is no dearth of manpower or people willing to put in the effort. There are also plenty of potentially excellent ideas, or at least ideas that seem excellent, that do not take off because the founder lacks the funds and the financial support for

And yet the startup ecosystem has boomed, on the shoulders of investment houses and angel investors who

TiE India Angels is such a network of investors who themselves being veterans of the industry have the ability to separate the grain from the chaff and the will to take risks where banks and NBFCs wouldn't dare to

form the lynchpin bringing the recipe together.

India has a very poor employability index where India annually produces over 15L engineering graduates and 89% of them lacks in the right technology skills needed to enter into leading industries.

Learn and Build (LnB) incorporated in 2021 acts as a bridge between college students and industries, delivering candidates the appropriate technology skills as per the industry's needs and provide them the gateway

An employee tech startup founded by Saurabh Bhardwaj with an extraordinary B2C Hybrid Learning Platform, LnB has curated a cutting-edge learning platform centered around the latest core technologies. They have already garnered an astounding 75,000 students nationwide.

Furthermore, they take great pride in facilitating the career paths of 5,000 students, connecting them with

LnB aspires to train an astonishing 1 million students by 2025, thereby catalyzing a monumental transformation

They have received INR 10 Million funding from Angels and grant of INR 1.5 Million by iStart

Rajasthan. In 2022-23, they have 1.5Cr Revenue and have acquired 50000 Students with 4200 paid customers and in 2023-24 they aim to have 4.5Cr revenue with acquisitions of 50,000 Students and 10000 paid Customers. We participated in various TiE Rajasthan initiatives,

including Smash Up and TiE Startup Premier League. In

Smashup we had an opportunity to pitch to investors one

August 12, 2023 | 11:00 AM

ADODARA > TIECON

October 20-21, 2023

DEHRADUN > TIECON **December 2, 2023**

EDITION

Pulkit Jain

Co-Founder

Vedantu

INDIA

023 | Techno hub

ANGELS

Aspiring hopefuls should check out the TIA Brochure for funding applications and get cracking, because you might just have the Angels sitting on your shoulders without even knowing it!

HI August 21, 2023 | 7:00 PM

CONFIRMED SPEAKERS ►

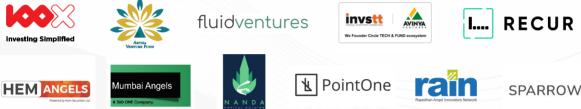
Deena Jacob

Co-founder & CFO

Open Financial Technologies

and many more...

→ CONFIRMED INVESTORS →



TITAN CAPITAL

Business Cycle

STEP 2 02

Problem

Major issue People Face switching to vegan product is Taste.

Vegan products are high —priced in the market

Hard for consumer to switch to or use **Plant-based dairy alternative**

01

We will list the Farm/FPO

<u>Competitive</u>

High in saturated fats. High level of cholesterol

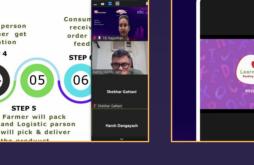
Health

Logistic person & Farmer get notification

STEP 4

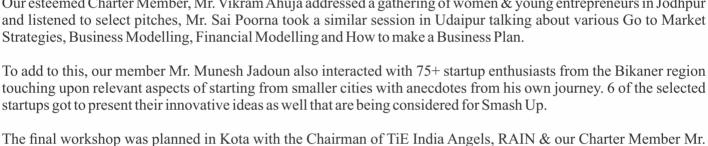
05

STEP 5



STARTUP SCREENING





open for the startups from other chapters as well for the larger benefit of the startup community.



WOMEN

RUASTHAN COHO

STARTUP WORKSHOP



II GLOB

DUIT.C STAF

7TH EDITION

JAIPUR

SEPTEMBER 21-22,

RAJASTHAN

ZNET

WOME

GLOBAL PITCH COMPETITIO

STARTUP WORKSHOP

RAJASTHAN CO

These workshops were conducted in State Partnership with the Department of Information Technology and

In addition to the above, we also conducted a virtual Masterclass Series for TiE Women applicants by seasoned investors from 100x.VC, Unicron Ventures and Fluid Ventures covering important topics of Financial Modelling, Business scaleability & GTM Strategies, Lean canvas & Investment Pitching. The Masterclasses were actually kept





transformative.

and strategic advice.

stripe

Financial Services

Stripe operates as a financial technology company. It offers an online payment processing platform that securely accepts credit card payments. It allows users to accept payments, send payouts, and manage businesses online. It offers solutions for marketplaces, electronic commerce (e-commerce) companies, and more.

महिला उद्यमियों के लिए इन्वेस्टर

कनेक्ट वर्कशॉप का आयोजन

को प्रेरित किया। इस अवसर

पर स्टार्टअप्स ने अपने बिजनेस

में आ रही कठिनाइयों को भी

इंटरैक्टिव सेशन के दौरान साझा

उनकी परेशानियों पर साई पूर्णा

ने अपने सुझाव दिए। वर्कशॉप में

तीस स्टार्टअप्स और 6 महिला उद्यमियों ने भाग लिया। चुनिंदा स्टार्टअप्स को अपने बिजनेस

आईडिया को पिच करने का भी अवसर मिला। अपने व्यापार के लिए मेंटरिंगए

की चाह रखने वाले स्टार्टअप्स

इसी प्रकार टाई राजस्थान द्वारा

हर माह के दूसरे शनिवार को

डायरेक्टर मनोज बिश्नोई ने

बताया कि इस पहल के अंतर्गत

राज्य सरकार तथा टाई राजस्थान

द्वारा टाई वीमेन ग्लोबल पिच

कॉम्पिटिशन 2023 का राज्य में

जिसमें राजस्थान की महिला

उद्यमी और महिला स्टार्टअप 20

जलाई तक निःशल्क रजिस्टेशन

आयोजन किया जा रहा है।

उदयपुर। महिला और युवा

स्टार्टअप को प्रोत्साहन देने के

लिए राज्य सरकार के सचना

प्रौद्योगिकी एवं संचार विभाग

तथा टाई राजस्थान द्वारा संभाग

स्तरीय वर्कशॉप का आयोजन

झीलों की नगरी में आईस्टार्ट नेस्ट

इन्क्यूबेशन सेंटर में किया गया।

वर्कशॉप में टाई राजस्थान के बिजनेस एक्सपर्ट साई पूर्णा ने प्रतिभागियों को अपने आईडिया

को एक सफल बिजनेस में

संभाग की महिलाओं और युवा

प्रतिभाओं को आगे आकर राज्य

सरकार और टाई राजस्थान के

GloriFi

Mahavir Sharma

TiE Charter Member

Chairman - TiE India Angels & RAIN

working tirelessly towards their realization.

and customers.

in our state.

Siddharth Shah

बदलने के मंत्र बताते हुए उदयपुर बिजनेस और इन्वेस्टर्स कनेक्ट

विभिन्न कार्य मों का लाभ लेने होने वाले ओपन माइक सेशन

करा सकती हैं। राज्य स्तरीय प्रतियोगिता की विजेता को राज्य सरकार द्वारा नवंबर में सिंगापुर में होने वाली टाई वीमेन ग्लोबल के लिए इन्वेस्टर कनेक्ट सेशम 5 पिच कॉम्पिटिशन में भाग लेने के लिए भेजा जाएगा जिसका संपूर्ण खर्च राज्य सरकार द्वारा वहन सेंटर में होगा। एनालिस्ट कम किया जाएगा। प्रोग्रामर मनोजकुमार मीना ने बताया

Neobank GloriFi shuts down following turbulent launch

4)

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failure?

CELEBRATING FAILURES

in our next newsletter. **INVESTING FUNDS AND SKIN IN THE GAME**

goals for the upcoming term. We believe that together, we can foster a thriving start-up ecosystem in Rajasthan and

Our committee has identified several key goals that we aim to achieve over the year, and we are committed to

Nurturing Innovation and Entrepreneurship: We will actively support and encourage innovation and entrepreneurship in Rajasthan. By providing a platform for aspiring entrepreneurs to connect, collaborate, and share ideas, we aim to foster a culture of innovation that leads to the creation of impactful start-ups. Facilitating Knowledge Sharing and Networking: Knowledge is a valuable asset in the business world. To enable the growth of start-ups, we will organize events that facilitate knowledge sharing among members and industry experts. We also plan to create networking opportunities that will help start-ups find potential investors, partners,

contribute significantly to the growth and development of the entrepreneurial landscape in our region.

Promoting Funding Opportunities: Access to funding is critical for the success of start-ups. Our committee will them secure the necessary financial support for their ventures.

Chair-TiE India Angels - Rajasthan TiE Charter Member

offering them valuable guidance and support to navigate through obstacles and make informed decisions.

RAJASTHAN FOSTERING

PRESIDENT

ConnecTiE NEWSLETTER

growth and give wings to women start-up founders who have dared to dream!

being conducted by none other than Mahavir Sharma, and then the finale is in Jaipur at the end of August. Our

members, Vikram Ahuja, Munesh Jadoun, and Sai Poorna, created tremendous impact at Tier 2 and Tier 3 levels to fuel

I am extremely excited to witness the spirit of this cohort of women, who stand at the threshold of mentoring and pitching. We are committed to taking our chapter winner to Singapore for the Global finals in November 2023 at the

While some of us are already closing in on the TGS registrations, I urge more members so we can form a strong contingent for this bevy of networking and learning. Of course, the Fintech Festival should be an added incentive.

The network of investors ranges from all over India and the group regularly evaluates startups for funding STARTUP SPARKS LEARN AND BUILD (LNB)

Our journey has been enriched by the guidance of industry veterans such as Rajneesh Bhandari, Puneet Mittal, Sunil Jain and Arun Pareek. We are immensely grateful to TiE Rajasthan for providing us with a platform to showcase our vision and for their invaluable mentorship. Their support has been instrumental in our growth and success, says Saurabh. **UPCOMING INITIATIVES** WORLD ENTREPRENEURS DAY **Hotel Jaipur Marriott HYDERABAD > TIECON** October 6-7, 2023 November 15-17, 2023 https://events.tie.org/TGS2023

SINGAPORE > TIE GLOBAL SUMMIT December 15-16, 2023 State Partner

Lokendra Singh Ranawat

Co-founder & CEO

Wooden Street

IvyCap_{Ventures}

and many more...

Warmup

7[™] EDITION

State Partner

TiE Rajastha

RUNWAY TO SMASH UP STARTUP MEET & OPEN MIC PITCH AT ISTART P MEEI Techno h **ECOSYSTEM PARTNER CONNECT**

Unicorn

Ventures

India





Mahavir Sharma who spoke to the startups about what an Investor seeks in Startups.

Communication, GoR and iStart Rajasthan.

DOTT.C

Udaipur

Bikaner

Vikram Ahuja

VOMEN N COHORT VORKSHOP :

> WOMEN Kota

SHINING YOUNG STARS Many people lack social skills, thus facing issues regarding making friends and playing their favourite team sport with them. We hereby provide a one-stop

experience, but it was the mentorship that made it truly

My assigned mentor, a seasoned entrepreneur-Mr. Munesh Jadoun, showed unwavering support and guidance throughout the journey. With his keen insights

United States

SPORTS HOG

UNICORN OF THE MONTH

विनय एक्सप्रेस समाचार, बीकानेर। राज्य सरकार और टाई राजस्थान

द्वारा उद्यमियों हेतु इन्वेस्टर कनेक्ट वर्कशॉप का आयोजन 20 जुलाई को आई स्टार्ट नेस्ट बीकानेर इनक्यूबेशन सेंटर में होगा। महिला और युवा

स्टार्टअप को प्रोत्साहन देने हेतु राज्य सरकार के सूचना प्रौद्योगिकी एवं संचार विभाग तथा आई स्टार्ट कार्यक्रम और टाई राजस्थान द्वारा संभाग स्तरीय स्टार्टअप वर्कशॉप का आयोजन बीकानेर स्थित आई स्टार्ट नेस्ट इनक्यूबेशन सेंटर में 20 जुलाई को होगा । वर्कशॉप में टाई राजस्थान के बिजनेस एक्सपर्ट श्री मुनेश जादौन फाउंडर एंड सीईओ ऑफ़ जेडनेट टेक्नोलॉजी के द्वारा एक्सपर्ट सेशन लिया जाएगा। वर्कशॉप में स्टार्टअप्स को पिच करने का भी अवसर प्रदान किया जाएगा। राज्य के कोने-कोने से स्टार्टअप्स को कार्यक्रम में भाग लेने के लिए प्रोत्साहित करने हेतु संभागीय स्तर पर इन वर्कशॉप्स का आयोजन किया जा रहा है। आई स्टार्ट मेंटर जयवीर सिंह शेखावत ने बताया कि वर्कशॉप में इंटरएक्टिव सेशन के माध्यम से स्टार्टअप से संबंधित विभिन्न विषयों पर चर्चा की जाएगी। वर्कशॉप में इच्छुक उद्यमी, महिला उद्यमी, स्टार्टअप मे रुचि रखने वाले, विद्यार्थी गण, 20 जुलाई को 11:00 बजे तक आई स्टार्ट बीकानेर इनक्यूबेशन सेंटर बीकानेर तकनीकी विश्वविद्यालय कैंपस में रजिस्ट्रेशन

We learned to refine our business idea, develop a solid

execution plan, and present it with confidence. He

helped us identify potential pitfalls and fine-tune our

Thanks to his mentorship, we not only gained valuable

knowledge but also practical experience. It was an

incredible learning curve that empowered us to not only

grow as learners but also as entrepreneurs and excel in

pitch to stand out from the competition.

the competition.

टाई राजस्थान का 'ओपन माइक अप' निशांत पाटनी, कन्वीनर **FOLLOW US** X/1stIndiaNews TATA PLAY /1stIndiaNews /firstindiatv

GloriFi — a neobank for conservatives — closed down operations at the end of November. The company's unique positioning initially drew investor attention, and it even announced a \$1.7B SPAC merger deal in July 2022. However, the startup ran into a number of issues related to product development, vendor disputes, and its workplace environment. In a statement on its website, the company cited startup missteps, economic challenges, reputation attacks, and negative media coverage as the driving forces behind its closure.

TiE India Angels (TIA) is an incredible initiative by TiE, a pan-India Angel Network that intends to provide early stage capital focused on nurturing and mentoring new generation entrepreneurs. Serving as a vibrant community of angel investors who are essentially the Charter Members of TiE, TIA has it's presence at all 57 TiE Chapters across the globe. What sets TiE India Angels apart is its unique blend of expertise, network, and guidance. With TIA startups can leverage a global investor and funding base, gain insight and feedback from a diverse investor group and access a network of mentors and advisers with industry-specific expertise and connections. The TIA uniqueness is thus summed up in its catch line 'For Entrepreneurs, By Entrepreneurs.' TIA is sector agnostic platform and typically the early stage ventures solving critical problems with unique, validated & scalable solutions, having quality team, a robust GTM strategy and reasonable valuation have higher prospects of securing funding from TIA. The entire deal flow from startup application to deal closure is completely tech enabled and managed on www.tia.tie.org. Startups can apply to the TiE Chapters in their respective geographies on the TIA portal free of cost for the angel group in the Chapter to evaluate. Till date, 6 have secured INR 6.77 Cr over multiple rounds through TIA. The total number of applications received is 198 out of which 38 deals have been evaluated and 16 have also been pitched. Some of the investments done are – Heliware, Bookingjini, EduGorilla, VSbySehwag, Mentorkart and QRL Bioscience.

Here are the core objectives we will be focusing on:

Mentorship and Guidance: We understand the challenges that start-ups face during their journey. Through mentorship programs, we will connect experienced entrepreneurs and professionals with early-stage start-ups,

CONNECT WITH US

Executive Director Website: www.rajasthan.tie.org | www.tie.org Follow us : (f) (in (D)

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Bikaner **REGISTER NOW** Have queries, please contact programs@tierajasthan.org/88753-33350 MENTORS OF THE MONTH Sai Purna Munesh Jadoun Mahavir Sharma **OPEN MIC - JURY MEMBERS OF THE MONTH** Mukesh Gupta Nishant Jain

> इन्क्यूबेशन सेंटर में इंवेस्टर कनेक्ट सेशन कल कोटा राज्य सरकार के प्रोजेक्ट कि वर्कशॉप में टाई राजस्थान 'आई स्टार्ट' राजस्थान और 'टाई के एक्सपर्ट महावीर शर्मा, टाई राजस्थान' की ओर से उद्यमियों इंडिया चेयरमैन एंजल एंड रेन सेशन लेंगे। वर्कशॉप में इंटरेक्टिव अगस्त को कोटा के इन्क्यूबेशन सेशन के माध्यम से स्टार्टअप से संबंधित विभिन्न विषयों पर चर्चा की जाएगी। 21-22 सितंबर को होगा टाई स्मैशअप

> > What do you think could have saved GloriFi

from this downfall leading to complete

Share your views with our editing team

HERE and the best views will be published

И Ы

महिला एवं युवा उद्यमियों के लिए इन्वेस्टर

कनेक्ट वर्कशॉप का आयोजित

VISION FOR **TIE INDIA ANGELS - RAJASTHAN** As the newly appointed TIA Chair for our esteemed TiE Rajasthan, I am excited to share with you our vision and

work towards connecting start-ups with potential investors, venture capitalists, and funding opportunities to help As members of TiE Rajasthan, your active participation and engagement in achieving these goals are vital. Let us come together, pool our expertise and resources, and collectively contribute to the growth of the start-up ecosystem