

# NEWS LETTER

July, 2020

15th October, 2020

## PRESIDENT'S MESSAGE

### DEAR MEMBERS



**Chirag Patel**  
**PRESIDENT**  
TiE Rajasthan

**W**ith each passing day, I can see our commitment of fostering entrepreneurship solidifying to firmer grounds. Mankind is indeed making audacious attempts to explore new opportunities and yet survive at the same time.

The pandemic is testing the agility, resilience and adaptability of our engaging model too. We are trying and responding to the challenge with speed and are making every possible attempt to do both, drive connect with all our members and improve engagement with the start-up community. We are conducting webinars, interactive discussions, peer to peer learning and much more. In our utmost commitment, we would continue to deliver and work towards prospering entrepreneurship. We had a very productive quarter, engaging and mentoring women entrepreneurs and startups in their innovation, growth and transformation initiatives.

I believe that moving forward from here, we need to actively pursue two things. First is to extend our reach with the university network as this is a template for success when you look at other ecosystems around us. Second, we all need to do more on the funding side for start-ups. Multiple attempts have been made over the last 10 years on both counts and we just have to continue to find new ways that are appropriate to our ecosystem. I am happy to add that some recent experiments with universities and on the funding side will augur really well for us in the future. The forthcoming events in December will be a testimony to this effort. We are hosting TiE Global Women bootcamp in Jaipur, we are actively participating in TiE Global Summit so that all our members drive value from this platform and we are conducting SmashUp in a new avatar notwithstanding the ongoing TYE programme for our youth and Bank on Basics programme for social impact investing.

This brings me to my last but an important point. I am delighted with the energy and zeal shown by Ravi and his steadfast ambition for TiE Rajasthan. He will in due course present his strategy and structure for TiE Rajasthan and continue with the mission of broadbasing our chapter, making it even stronger in manifesting its core beliefs. He shall take-over as the President of TiE Rajasthan at the stroke of midnight on 31st December 2020 for a term of 2 years supported by eminent Board members.

I wish him and everyone well and a Happy Festive Season ahead.

Stay Safe!!

Thanks

Chirag Patel

## LEADERSHIP TRANSITION AT TiE RAJASTHAN



**Dr. Ravi Modani**  
Founder & Managing Director  
121 Business Finance

President Elect



**Dr. Ajay Data**  
Founder & CEO,  
Data Ingenious Global Ltd

Governing Council "Board"  
Member 2021-22



**Mr. Atul Kapur**  
Director, Kings and Knights  
Heritage Hotels P. Ltd

Governing Council "Board"  
Member 2021-22



**Mr. Rajesh Mundra**  
Founder & CEO,  
Truworth Wellness

Governing Council "Board"  
Member 2021-22



**Mr. Rajneesh Bhandari**  
Founder,  
Neuro Equilibrium

Governing Council "Board"  
Member 2021-22



**Mr. Siddharth Agrawal**  
CEO,  
Silkasia

Governing Council "Board"  
Member 2021-22

# TiE EVENTS

## MSME Mettle

This session was conducted with senior partners of Grant Thornton India to demystify opportunities and possible solutions of challenges being faced by MSME sector during current pandemic.

## TiE Talks: President Series

The session focussed on building formidable brands in India and creating significant societal Impact right from the innovation they did individually in their business till the journey where they became successful.

## Digital Innovations and Transformation by TiE Members

This unique session by and for members demonstrating new and novel digital ways of managing your business received great appreciation from members.

## TiEcon 2020

One of the world's largest entrepreneurship conference was organised on 2nd and 3rd September 2020. A 2-Day Virtual Event with an elite line-up of Grand Keynote Speakers such as Indra Nooyi: former CEO of PepsiCo, Rob Bernshteyn: CEO of Coupa, Eric Yuan: CEO of Zoom, Fred Luddy: Founder of Service Now, among many other stellar leaders.

With more than 50 sessions spread across 5 virtual tracks, this time the focus was on the hottest areas of innovation including AI/machine learning, security, blockchain, digital health and many more.

TiE Chapters across the globe are conducting virtual events which are complimentary for all members. We encourage you all to participate in these events.



# TiE PROGRAMS



IMPACT INVESTING WEBINAR SERIES

This is an ambitious project to promote social entrepreneurship and impact investing in tier 2 and tier 3 cities in India. Industry stalwarts, entrepreneurs and investors will address these far reaching series of sessions spread across 9 months covering 4 themes - Affordable Healthcare, Holistic Education, Climate & Ecology and Sustainable Agriculture.

In the opening 'Trendseer Session' we had Dr. Desh Deshpande as our keynote speaker in conversation with Mahavir Sharma, Chairman-TiE Global and Chirag Patel, President-TiE Rajasthan. The session had 160+ Participants from 18+ TiE Chapters and 25+ Cities across the globe.



At TiE Rajasthan, 45 women founders from across the state applied for the programme and have undergone a virtual Capacity Building programme. Through subsequent screening 29 promising founders were selected who went for 1on1 Business Mentoring with sector experts.

In the Final Pitch Competition of TiE Rajasthan, a Jury comprising of 13 experts listened to startup ideas which was conducted virtually over two days.

The winner and runner ups will now undergo an accelerator programme by 'empower'- programme partner for India. The winner will also represent TiE Rajasthan at the TiE Women Global Competition in Dubai amongst 25+ TiE Chapters from 7 Countries pitching for equity free prize money USD 1,00,000. The accelerator programme for runner-ups is being organised in Jaipur on 3<sup>rd</sup> & 4<sup>th</sup> December 2020.

## WINNER



**DR. SARIKA GUPTA**  
GREENATHON AND COMPANY

## RUNNER UPS



**NEHA CHAUHAN**  
AVIOTRON AUTOMATIONS



**PRIYANKA GARG**  
MAAESA CREATIONS



**DR. SUPHIYA KHAN**  
DRUMLINS WATER  
TECHNOLOGIES PVT LTD.



An exclusive program by TiE Rajasthan for Rajasthan based women entrepreneurs. Created, supported and delivered by experts the program aims to bring women led businesses in early / revenue stage to the next level with multifaceted programmatic interventions.

University connect is a concurrent initiative and integral part of TiE EmpowHER program. We are proactively reaching out to educational institutes with e-cells and specially Women Universities with a long term engagement plan. The idea behind this effort is to inspire more and more women, bring the hidden entrepreneur out, engage and support them with the TiE ecosystem.

We have organised three such wonderful University Connect sessions lately wherein Ms. Hemlatha Annamalai (Chair- TiE Women & President- TiE Coimbatore), Ms. Dharti Desai (Vice Chair- TiE Women, President, TiE New York) and Dr. Smita Siddhanti (Board Member-TiE Global & Past President-TiE DC) interacted with women students at three different universities virtually. Combined together all these sessions saw participation of 400+ aspiring entrepreneurs of which about 80% are girls.

## TiE Youth Entrepreneurship Programs

TYE team from TiE Rajasthan wins an award for 'Best Execution' at the TYE Global this year keeping the legacy alive this is the second time win for the young entrepreneurs from Rajasthan! We congratulate MidFi for their innovative and brilliant startup.

TiE Rajasthan is proud to announce the commencement of our Youth Entrepreneurship Programs- TYE and TiENxt for the year 2020-21. TiE Young Entrepreneurs (TYE) is a global program for high school students whereas TiENxt has been specially designed by TiE Rajasthan for the kids of TiE Members. 85+ Students had enrolled for the program. The programs will be conducted in a virtual environment this year and would help students develop an entrepreneurial mindset and learn about various stages of startup building to product development leading all the way to launching a product.



Team- Mid-fi



# TiE MANAGEMENT

## NEW MEMBERS



**Komal Joshi**

Incubation Manager at  
JECRC University

TiE Associate



**Neha Chauhan**

Co-Founder of  
Aviotron Automations

TiE Startup Member



**Dr. Dhaarna Bhardwaj**

Founding Director-  
Pratiiti

TiE Startup Member



**Akash Bansal**

Co-founders  
Maaesa Creations

TiE Startup Member



**Priyanka Garg**

Co-founders  
Maaesa Creations

TiE Startup Member

## TiE MEMBERS' CORNER

ZNet Technologies, Founded by Munesh Jadoun has become the distributor of Acronis, a global leader in cyber protection.

# TiE COLLABORATE

TiE Rajasthan has signed a strategic partnership with Catalyst Atal Incubation Centre (AIC). Promoted by Krea University, Chennai. Through this partnership, we aim to work together towards building a robust startup ecosystem in the field of 'Inclusive Tech' in Rajasthan by jointly developing programmes, undertaking joint incubation, mentoring and investment programmes leading to startup building, funding and growth.

The Partnership will be a launch pad for tech entrepreneur to help them build and scale enhance text innovation for artisanal communities a Rajasthan.

# TiE GLOBAL

In the recently announced TiE Global Annual Chapter Awards, TiE Rajasthan Chapter got nominated for 4 out of 7 award categories. This is the highest number of nominations for any Chapter amongst the 61 TiE Chapters across the globe this year and clearly shows that overall process and personal excellence holds as much importance as the win.

We thank all our Members for their whole hearted voluntary contribution as TiE Mentors, Investors, Supporters and Team Members. A big thanks and congratulations to and each one of you and kudos to the entrepreneurial spirit within that made this happen.

## TiE Rajasthan got nominated for significantly important award categories-



Best Chapter



Best Angel Program



Best Support for Young Entrepreneurs



Best Executive Director

## UPCOMING EVENTS

7th Nov 2020  
TYE Masterclass 3.0

21st Nov 2020  
TYE Masterclass 4.0

3rd - 4th Dec 2020  
TiE Women Accelerator

8th - 10th Dec 2020  
TiE Global Summit

22nd & 23rd Dec 2020  
Smashup Plus



Connect with us:

**Arun Pareek**

Executive Director

C-97, Janpath, Lalkothi Scheme, Jaipur (Rajasthan) - 302015

E-mail: [ed@tierajasthan.org](mailto:ed@tierajasthan.org) | Ph.: +91 141 4030736

Website: [www.rajasthan.tie.org](http://www.rajasthan.tie.org) | [www.tie.org](http://www.tie.org)

Knowledge Partner



Grant Thornton

Health Partner

