

PRESIDENT'S MESSAGE



Siddharth Agrawal

President
TiE Rajasthan &
CEO - Silkasia

Dear Member,
In our endeavour to support the entrepreneurial ecosystem, we have been able to create a positive impact to some extent. With an accelerated momentum of activities our programs are recognised as one of the best in the network today and for this I am specially thankful to my entire team of TiE EC members. With Chirag Patel joining the team as President Elect, I am sure that we would continue to strive on our mission to foster entrepreneurship with stronger steps.

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I would like to specially mention few important activities of this quarter. We organised 4th edition of Smash Up. The event has scaled up like never before impacting 300+ budding entrepreneurs this year. Another achievement of the this quarter has been our enhanced reach to students for TiE Young Entrepreneurs (TYE) competition. We have been able to register 110+ students who will undergo a series of structured classroom program aimed at helping them make business plans and prepare them for the global competition. Charter Member Retreat was something awaited for a long time. It was organised in Jodhpur.

With these thoughts, I am glad to share next edition of ConnecTiE.

Best,
Siddharth

LEADERSHIP UPDATE



Chirag Patel has been designated as President Elect of TiE Rajasthan. He will be serving as the President Elect before taking on the mantle of President-ship in January 2019.

Chirag is currently the CEO of KOOH Sports, a new age start-up operating in the health, fitness and overall wellness space improving outcomes for kids using sports as the primary vehicle for transformation.

The smooth leadership transition process at TiE Rajasthan once again gets reflected with his unopposed nomination for the post.

ACTIVITY ROUNDUP



All Member Dinner 9 July

During the quarterly all member dinner the new TiE Executive Council was introduced to members. The 13 member EC led by President and under guidance of Past President Council shared it's vision and work plan with all the members.

Sales & Marketing - Digital Strategy 20 July

An intriguing session on sales & marketing with Aman Dhal, Head - Communications, Policy Bazaar.com and Saurabh Pandit, Head - Digital Marketing at Adobe focussed on digital marketing strategies, knowing target customer before going digital, chatbots and technodiversity. The session was jointly organised with Nasscom.



Digital Marketing Workshop 28 July

Sorav Jain, CEO of echoVME was with TiE members for this hands on Digital Marketing Workshop. Participants got to learn about lead generation, content creation, ad designing, story telling, reaching to right audience and growing followers on social media platforms like Facebook and Instagram.

Knowledge Session on IPR 18 August

TiE Knowledge session on IPR introduced members to various IPR terminologies along with case studies and IPR strategy for startups and SMEs. Chestha Sharma, IP Consultant, IPTA was the resource person for this session.



Decoding Blockchain: Opportunities for Businesses 8 September

Aman Sanduja, Founder, TowardsBlockchain spoke about Blockchain as the enabler for Industry 4.0 and it's impact on smart economy and industries. He touched upon blockchain governance & regulation issues too.

TiE Smash Up 28 -29 September

With participation of over 300 entrepreneurs, 442 speed dating meeting between startups and investors, 17 speakers in 9 sessions and excellent coverage in media, this two day entrepreneurial extravaganza by TiE Rajasthan scaled up manifold this year. For a detailed newsletter of the event please [CLICK HERE](#)



AWARDS & RECOGNITIONS

- **Dr. Ajay Data**, Past President, TiE Rajasthan becomes the first Indian to be appointed as a member of the Country Code Names Supporting Organisation (ccNSO) of the prestigious Internet Corporation for Assigned Names and Numbers (ICANN).
- TiE CM **Archana Surana** has been selected as member on the Academic Council of the 1st Skills University of the country RISU. Her institute Arch Academy is the first affiliated college for B.VOC & M.VOC courses in design.
- Alila Fort Bishangarh a heritage hotel owned by TiE CMs **Atul Kapur** and **Suneet Bagai** listed under the world's 100 greatest places by TIME.
- Hello English learning app by TiE CM **Nishant Patni** becomes the #1 ranked educational app on the Indian Apple store.
- Rajesh Motors of TiE CMs **Sharvik Shah** and **Siddharth Shah** becomes the 13th largest automotive dealer in India.
- Queen of Education award conferred to TiE CM **Jaishree Periwal** by Princess Diya Kumari in the Business Rankers Award Function.
- Skillconnect - India / Capacita Connect Pvt. Ltd. of **Shipra Bhutani** becomes NSDC innovation partner in recruitment and placement.
- RackNap, a venture of ZNet Technologies of **Munesh Jadoun** wins P2P (Partner-to-Partner) Bronze award by IAMCP (International Association of Microsoft Channel Partners). ZNet Technologies also wins CRN Excellence award for IP creation in September.
- Ensol of TiE member **Arun Sharma** awarded 2nd time top 100 SME India Awards conferred by Mr. Giriraj Singh, Union Minister, MSME, Govt. of India..
- Experiential learning startup SRJNA of **Sharad Bansal** has raised an undisclosed amount of funding from impact investor Gray Matters Capital's edLABS initiative, angel network Keiretsu Forum and SucSEED Venture Partners. SRJNA is also funded by RAIN earlier.

WELCOME NEW MEMBERS

CHARTER MEMBER

- **Neerad Agarwal**, Executive Director, Graintech Foods (I) P. Ltd

STARTUP MEMBERS

- **Abhishek Jain**, Founder, Black Gold
- **Anil Pareek**, CEO, Impact Sehkar P. Ltd.
- **Raj Kumar Jani**, Director, Katori Fresh
- **Sanjay Kumar**, Director, Katori Fresh

UPCOMING EVENTS

- Workshop on EQ & Self Leadership with **Rashmi Datt**, CEO, Diaolog - 24th Oct '18
- TYE - TiE Nxt Classroom sessions - 13th, 20th, 27th Oct
- TiE CM Leadership Talk - 28th Oct

ASSOCIATE MEMBERS

- **Aman Baid**, Director, Baid Leasing & Finance
- **Aditya Baid**, Director, Baid Leasing & Finance
- **Deepak Dusad**, Director, Kirana King Retail
- **Sameer Mohta**, COO, Pratham Software
- **Jayesh Bansal**, Architect, Design Core Consultants
- **Aditya Dalmia**, Director, Sai Vishnu Bakers
- **Aman Goyal**, Founder, Syntrade

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Connect with TiE Rajasthan

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